

# Taking the Guesswork out of Getting Fit and Healthy



## My Genetic Body

Personal DNA profiling  
for wellbeing and fitness

## Unlock Your Potential

Better digestion  
Improved weight management  
Reduce inflammation  
Increase your energy

\*10



# Balance Your Microbiome



## Understand Your Body

Identify food intolerances  
See your metabolic profile  
900 foods rated against your DNA  
Which foods to avoid

## Start to Purify

Boost immunity  
Enjoy better digestion  
Reduce aches & pains  
Prevent inflammation  
Manage weight & reduce cravings  
Enhanced mental focus

## Optimized Supplementation

Which vitamins work for you...  
...and which do not  
Detoxification advice  
Effect of alcohol & caffeine

Elite health begins by targeting health at its core:  
The Microbiome

## Product Comparison – We focus on QUALITY

								
In house laboratory	✓	✗	✗	✗	✗	✗	✗	✓
Lab certification	ISO15189, ISO9001, Medical License	NONE	NONE	NONE	CLIA, CAP	NONE	NONE	CLIA, CAP
Supplement manufacture	✓	✗	✗	✗	✗	✗	✗	✗
Cosmetics manufacture	✓	✗	✗	✗	✗	✗	✗	✗
Lifestyle genetic testing	✓	✓	✓	✓	✓	✗	✓	✗
Medical genetic testing	✓	✓	✗	✗	✓	✓	✓	✓
Number of Analyses	50+ genetic programs	3	3	2	1	1	11	3

WE DON'T GUESS

WE TEST

WE GUARANTEE



# Your unique report



200 pages of in-depth knowledge about your body. It's the opportunity to really understand what you need to be healthy.



NUTRIGENETICS

## Nutrigenetics - Gluten intolerance



Your nutrition is very important. Based on your genes and their associated strengths and weaknesses you should increase or decrease certain foods and nutrients. These recommendations are calculated based on your genetic profile.

Your personalized recommendations based on this section:



NUTRIGENETICS

## Nutrigenetics - Lactose intolerance



Your nutrition is very important. Based on your genes and their associated strengths and weaknesses you should increase or decrease certain foods and nutrients. These recommendations are calculated based on your genetic profile.

Your personalized recommendations based on this section:

Recommendations for healthy nutrition				Recommendations to improve performance				Vegetables and vegetable products										All values per standard serving				
effect		intensity		effect		intensity		Vegetable	Nutrient	Unit	Value	Unit	Value	Unit	Value	Unit	Value					
effect	intensity	effect	intensity	effect	intensity	effect	intensity															
*****		??						Sweet pepper yellow	100	g	3	g	8	g	10	g	10					
*****		????						Sweet pepper green	100	g	3	g	8	g	10	g	10					
*****		??						Sweet pepper red	100	g	3	g	8	g	10	g	10					
*****								Kale	100	g	3	g	8	g	10	g	10					
*****		????						Cucumber	100	g	3	g	8	g	10	g	10					
*****		??						Capers	100	g	3	g	8	g	10	g	10					
*****		????						Garlic	100	g	3	g	8	g	10	g	10					
*****		??						Artichoke hearts	100	g	3	g	8	g	10	g	10					
*****		??						Spinach	100	g	3	g	8	g	10	g	10					
*****		????						Chicory	100	g	3	g	8	g	10	g	10					
*****		????						Asparagus	100	g	3	g	8	g	10	g	10					
*****		??						Turnip	100	g	3	g	8	g	10	g	10					
*****		????						Lettuce	100	g	3	g	8	g	10	g	10					
*****		??						Butternut pumpkin	100	g	3	g	8	g	10	g	10					
*****		????						Pumpkin Hokkaido	100	g	3	g	8	g	10	g	10					
*****		??						Spring onion	100	g	3	g	8	g	10	g	10					
*****								Lima bean	100	g	3	g	8	g	10	g	10					
*****		????						Little Boats	100	g	3	g	8	g	10	g	10					
*****		??						Dandelion	100	g	3	g	8	g	10	g	10					
*****		????						Chard	100	g	3	g	8	g	10	g	10					
*****		??						Horseradish	100	g	3	g	8	g	10	g	10					
*****		????						Mixed pickles	100	g	3	g	8	g	10	g	10					
*****		??						Onion	100	g	3	g	8	g	10	g	10					

# The Purify Program



1 x My Genetic Body DNA Test  
1 x ProArgi-9+  
1 x Body Prime

1 x Biome Actives  
1 x Biome Shake  
1 x Biome DT

Special offer price

£369 (RRP £650)



## The Ultimate Health Supplement

- ✓ Enhances blood flow to ALL vital organs
- ✓ May aid in decreasing body fat and building muscle mass
- ✓ Inhibits myeloperoxidase, an enzyme known to oxidize LDL cholesterol
- ✓ Supports overall gut and cardiovascular health
- ✓ Combats the negative effects of premature cardiovascular aging
- ✓ Helps maintain healthy blood pressure levels



## Breakthrough Purification

- ✓ Detoxifies, cleanses and balances the microbiome
- ✓ Lubricates the digestive tract to facilitate contaminant elimination
- ✓ Activates enzymes to target contaminants
- ✓ Aids healthy bacteria with pH balancing fermentable fibre
- ✓ Supports healing of the digestive lining with L-glutamine



## Purification & Efficiency

- ✓ Supports cleansing and bowel motility
- ✓ Magnesium helps maintain healthy electrolyte balance and reduce fatigue
- ✓ Contributes to muscle function



## Supports Healthy Immune Functions

- ✓ Provides 1 billion CFU (colony forming units) of Bacillus coagulans per capsule
- ✓ Helps healthy bacteria by optimizing pH balance with lactic acid-forming bacteria
- ✓ Feeds healthy bacteria with prebiotics



## Pea Protein Shake

- ✓ Microbiome repair with amino acids
- ✓ Inulin to feed "friendly" bacteria
- ✓ Activates detoxification
- ✓ Vegan





# Nutrigenetics - The Science For Elite Health



Scientifically Proven Supplementation – From Synergy Worldwide

**SYNERGY INNOVATION**

**THE HUGHES CENTER FOR RESEARCH & INNOVATION**

- Microbiome Research
- Product Formulation
- Clinical Studies
- Ingredient Testing
- Scientific Validation



Medically Approved DNA Testing – From Novogenia

**NOVOGENIA**

**LICENSED GENETIC TESTING LABORATORY**

**300m<sup>2</sup> laboratory space**

**Capacity of 200 000 Customers per month**

**ISO 9001**

**ISO 15189:2013**

**ISO 15189:2013**

**ISO 15189:2013**



Data security is particularly important in the field of genetic analysis, and our highest priority. All customer data is protected using state of the art security technologies, and always kept in accordance with valid EU legal regulations. Your data will never be shared with 3<sup>rd</sup> parties, you can request the deletion, correction, blocking or cancellation of your data any time. We are proud to care for our customers data – not sell it.

# Discover and start building The New You

It's time to take the guesswork out of  
getting fit and healthy  
with DNA Testing

Talk to



## Business Entrepreneur?

Interested in earning £500 – £5000  
or more per month?



Be one of the first to offer these innovative solutions in nutrigenetic health care. We have obtained the exclusive rights to launch the **“My Genetic Body”** program here in the UK. Join us – catch the wave.